

ELECTRONIC ART SUBMISSION GUIDELINES

All ads submitted electronically need to be in one of the following formats:

PDF, EPS, JPG, TIF, GIF, Adobe Illustrator, or Photoshop

Please Note:

1. All fonts should be outlined or included with submission.
2. All graphics should be at least 200 dpi resolution. (300 dpi for any cover or tab spots)
3. All artwork needs to be in CMYK format. No RGB, indexed, or Pantone colors.
4. If the ad is not exactly the correct size, we may or may not be able to modify it to fit our formats. Your independent Advertising Consultant will have all ad size information for you.
5. We may be able to convert files from Microsoft Office, CorelDRAW, Adobe PageMaker, or QuarkXpress, but certain elements will have to be rebuilt, so we will not guarantee that the final ad will look exactly like your submission.
6. We cannot open or work with any files from Microsoft Publisher, Print Shop, or any other program or format not otherwise mentioned above.

BY MAIL:

You must include name of company, phone number for contact and name of directory where ad(s) will appear. Submissions accepted on CD-ROM, 3.5 Floppy disk, or ZIP disk.

Please include printed copies of all artwork.

Send to:

Echo Pages

Attn Mike Hurren

1145 S 1680 W

Orem, UT 84058

BY E-MAIL:

You must include name of company, phone number and name of directory where ad(s) will appear.

Please stuff or zip files to ensure file integrity through email process.

Send to:

art@echopages.com

CAMERA READY PRINTS ARE NOT ACCEPTED. ADS MUST BE IN ELECTRONIC FORM AS WE SEND OUR BOOKS TO THE PRESS DIGITALLY.

PLEASE CHECK THE AD FOR CORRECT AND COMPLETE INFORMATION BEFORE SUBMITTING TO ROCKY MOUNTAIN COMMUNITY DIRECTORIES. WE REQUIRE CERTAIN FORMAT RULES FOR AD INFORMATION (i.e. ADDRESS & CITY). PLEASE CONTACT YOUR INDEPENDENT ADVERTISING CONSULTANT FOR THIS INFORMATION.